

ERICKA WRIGHT

Web Design and Development

3540 Madison Ave #4 | San Diego, CA 92116 | 858.405.3503 | ericka@collectivetheory.com

OBJECTIVE: My career objective is to utilize my knowledge of web site development, graphics optimization, multimedia development, and usability concepts to create content for the web. I have extensive experience in the design and development of web-based interactive multimedia, including web sites, banners, forms, Flash, video and audio. I have experience with cross-platform and cross-browser compatibility, web standards, web accessibility (Section 508) and work equally well on either Macintosh or Windows systems. Additionally, I have an eye for successful design, and I am able to communicate clearly with individuals and teams.

EXPERIENCE: 11/08-Present **Artmedia Inc.**
Web Production Manager
Performed all aspects of front-end web development from writing specification documents, designing flow documents, creating wireframes, translating PSD designs into images, HTML/XHTML, CSS, JavaScript/jQuery. Worked on sites with e-commerce, proprietary content management systems, informational sites, and social sites. Did light programming in PHP and worked with MySQL databases using phpMyAdmin. Worked within the CakePHP framework. Integrated video and Flash into web sites. Supervised others in the production department and interfaced with the design and programming departments.

11/07-10/08 **Greenest Host/Greenest Marketing**
Lead Designer/Creative Director
Managed development of web sites for Greenest Marketing's eco-conscious clients from design phase to build out and final completion. Provided management and direction for other designers in all phases including design, email newsletter creation, integration of content management systems, utilizing e-commerce, and MySQL database management. Interfaced directly with clients from initial design phase to hand-off. Provided training and support to clients for content management systems. Developed and maintained the corporate web sites for Greenest Host and Greenest Marketing.

03/05-10/07 **Nirvanix/MediaMax/Streamload**
Web Designer/UI Designer
Created corporate identity materials (logo, business cards, letterheads, etc.), designed corporate web sites, designed email newsletter campaigns, developed the user interface for multiple web applications, wrote product requirement documents, created wire frames, was in charge of usability testing. Interacted with Software Development, QA, executives, and HR to produce the work requested. Worked in an ASP.NET environment.

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05/04 -03/05 **Seasilver USA, Inc.**

Web Designer/UI Designer

Worked as the front-end web/UI designer for C# web applications in an ASP.NET environment.

09/01 - 05/04 **The Orange County Register**

Multimedia Producer

Worked as part of a media design team to produce media for three different web sites: myoc.com, ocvive.com, & ocregister.com. Created Flash movies, video, audio, banners, graphics, forms & copy for the web.

02/01 - 07/01 **AZUR Inc.**

Web Designer

Branded company & product through logo, icon, print, product, and web design. Coded web site using HTML, DHTML, JavaScript, and CSS. Architected corporate web site for optimal usability, across browsers and platforms. Developed QA test cases to ensure successful deployment.

SKILLS:

Graphics optimization/creation: Photoshop, Illustrator

Web: Dreamweaver, Visual Studio, CSS, XHTML, JavaScript, AJAX, ASP.Net, PHP, MySQL, phpMyAdmin, Bugzilla, Silverback, Joomla, WordPress, Blogger, CushyCMS, PayPal website Payments Standard

Email Newsletters: Campaign Monitor, MailChimp

Multimedia: Flash, Flash Video Encoder, Final Cut Pro

Project Management: Basecamp, Zoho Project, Project

Processes: Scrum, usability testing, wireframes

AWARDS:

2006 Web Marketing Association's WebAward for MediaMax

2005 Web Marketing Association's WebAward for Streamload

2004 Society for News Design: New Media Award for "Doorway to Space"

2003 EPpy Award: Best Special Feature in an Internet Service - Enterprise > 1 million monthly visitors for "A High Point in Life's Passage"

EDUCATION:

B. A. Visual Arts, Emphasis on Computing UCSD June 2006

INTERESTS:

Running, SCUBA, traveling, art, and computer technology

References available upon request.